

NAME:

STUDIO PROJECT:

**STUDIO PROJECT RUBRIC
REQUIREMENTS:**

°did you follow directions?

See below

/10

ELEMENTS:

See below

/5

PRINCIPLES:

See below

/10

ORIGINALITY:
Creativity & Innovation

- PLAN: /5
brainstorm/ideas/sketches
- not cliché/trite /5
- independence /5
- STYLE of your own! /5

CRAFTSMANSHIP:

°would you buy the art?

/10

EFFORT:

°did you use your time wisely?

°did you have a good attitude?

/10

TIMELINESS:

°was the project turned in on-time?

/10

HIGH QUALITY:

CORRECTNESS

°clean & strong?

/5

**AESTHETIC
VALUE:**

°does it look nice?

°would you hang it in your house?

/5

EXPRESSIVENESS:

°what emotions do you feel based off your piece?

°is your voice heard through your style, technique, & ideas?

/5

INTUITION & CONFIDENCE:

°did you experiment & take risks?

°attempt to find solutions independently?

°did you create a method to your

MADNESS?

/5

CONCEPT:

°OUT-OF-THE-BOX?

/5

TOTAL: ____/100 = ____%

COMMENTS:

REQUIREMENTS:

- ____ 3- 5 Elements of Art are represented in the *PATTERNS*
- ____ a minimum of 10 *PATTERNS*
- ____ there are at least 5 letters present for the 'name' & the letters are designed with a specific style
- ____ the work conveys a specific mood or feeling
- ____ a minimum of 90% of the work must have color, only 10% maximum of white
- ____/10

ELEMENTS of ART represented in the *PATTERNS*:

VALUE -

____/2 minimum of 50% of the overall project was created with value

COLOR -

____ used in a sophisticated way/color harmony (example: limited color palette)

____ expresses a mood through the work

____ used BLENDING in the work

____/5

PRINCIPLES of DESIGN:

EMPHASIS -

____ NAME is a focal point

____ PATTERN is a dominant

BALANCE -

____ the work as a whole is
balanced

____ Balance of Color

____ Balance of Patterns

UNITY -

____ the whole piece works
together to create a
harmonious design

____ style of lettering

____ color choice

____ pattern choices

____ overall design

____/10